

NEW
COLOR
COLLECTION

KEEP



Keep hair nourished
and vibrant with
longer lasting color.

difiaba

Introducing
COLOR KEEP

is a proprietary formula designed to **maintain** long-lasting color, **repair** damage, **protect** from color fading and restore lipids while strengthening fragile hair bonds.

Color Keep is an Italian-made, cruelty-free and vegan hair care line infused with our signature Inulin BondPlex blend of plant-based oils including Sunflower Seed Extract, Coconut Oil and Argan Oil.

Try it now.



Color Keep Shampoo

Rich and nourishing formula with Sunflower Seed Extract, Coconut Oil, and Argan Oil, this cleanser is rich in lipids and antioxidants that maintain hair elasticity while reducing frizz. In addition, the presence of the *Inulin BondPlex helps to reinforce the hair stem, repairing disulfide bridges and protecting the hair from external agents.

250 ml / 8.5 Fl Oz - 1000 ml / 33.8 Fl Oz

Color Keep Conditioner

It contains the *Inulin BondPlex, a natural polysaccharide extracted from chicory root with the ability to form a smooth and pleasant film on your hair, as well as reduce the damage of the hydrophobic lipid protective hair layer. Thanks to the presence of sunflower seed extract and coconut oil, this formula is rich in lipids and antioxidants that help restore elasticity and shine to your hair.

250 ml / 8.5 Fl Oz - 1000 ml / 33.8 Fl Oz



Keep your color,
keep your confidence.



• VEGAN
• CRUELTY FREE
• SULFATE FREE
• NATURAL SUN PROTECTION

KEEP / ✨ **LONG LASTING COLOR**
✨ **HAIR NOURISHED**
✨ **COLOR VIBRANT**



Color Keep Laminating Serum

Lightweight serum nourishes and protects color-treated hair. It features plant-based oils that help restore the lipid film of damaged hair, making it soft to the touch and adding extra dimension and shine to color.

50 ml / 1.7 Fl Oz

Color Keep Thermal Protect

Lightweight blend of Argan, Sunflower and Coconut Oils is designed to protect hair from heat damage up to 400 degrees, reduce drying time and prevent color fading.

150 ml / 5 Fl Oz - 50 ml / 1.7 Fl Oz



Color Keep Leave-In Repair Cream

This lightweight cream is made from plant-based proteins that replenish and strengthen hair from the inside out. It's nourishing and rich in lipids to restore elasticity, add shine, and protect color. Sunflower Seed extract, Coconut Oil, and Argan Oil help rebuild and protect hair from damage caused by free radicals. The Inulin BondPlex strengthens the stem to make it resistant to external agents.

150 ml / 5 Fl Oz

Color as vibrant
as you are.



difiaba

difiaba.com/colorkeep